**Dania Adil Khidder Abdulla**

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| **OBJECTIVE** | Seeking senior managerial assignments in marketing management with an organization of repute in the market.Become a well-known name in the field of training.  |
| **PROFESSIONAL SUMMARY** | • Experience in developing plans & management, supervision, implementation and developing marketing campaigns and handling cost saving initiatives in the processes. • Excellent leader with exposure conceptualizing measures to optimize the resource / capacity utilization. • Strong communicator with the ability to ensure execution of the time-bound deliverables.• Highly ability to deliver information as trainer for employees as well as presenter to customers.  |
| **WORK EXPERIENCE** | **Biomedical Engineer , Biomedical Engineering Department, E.N.T Hospital -- Nov 2009 - Nov 2010**• Installation, Operation and Maintenance for medical equipment in all departments in the hospital. **Administrative Assistant, Training & Marketing Department,** **CEGESCO for Multi Activities -- Jan 2011 Aug 2011** • Participation in all activities related to marketing and training department. **Biomedical Engineer, Sales Engineer, Randa International Co. -- Oct 2011 - Oct 2012** • Selling and follow up for all customers. **Sales and Marketing** **Executive, Marketing and Sales Department, DiaSoft Co. -- Jan 2013 - Dec 2013** • Participation in budget, pricing, planning and all activities related to marketing and sales department. **Marketing and HR Manager, Marketing and HR Department, Private for Medical Services Co. -- Jan 2014 - Present** • Responsible for planning, budget, prepare training sessions and execute all marketing activities. |
| **EDUCATION** | **Sudan University of Science and Technology – Bachelor of Engineering in Biomedical Engineering (Honor), Oct 2009** • Quality Control • Medical Imaging • Medical Instrumentation • Bioinformatics • Clinical Management• Rehabilitation Engineering• Neural Networks• Quality Control**Sudan International University – Master in Business Administration, Marketing Specialization, Feb 2015** • Marketing Management• Consumer Behavior • Marketing Research • International Marketing• Customer Relationship Management• Marketing of Services • Human Resource Management• Managerial accounting |
| **TRAINING COURSES** | **Universiti Sains Malaysia (USM), Sep 2008**• Medical Electronics• Control Systems• Biomedical Statistics• Biomedical Engineering Safety• Artificial Organs and Bio transportation• Bioinstrumentation• Medical Imaging and Computer Application**Charisma Workforce Development, Mar 2011**E-Marketing and SEO Specialist**Arabian Training Services Office & Charisma Workforce Development, Jul 2011**OSHA (Occupational Safety and Health Administration) General industry - Construction industry**Top Quality Training Center, Jan 2015**Training of Trainers**YALI Regional Leadership Center, Sep 2016**Leadership training program |
| **MEMBERSHIP** | Member of Sudanese Engineering Council  |
| **SKILLS** | •Excellent using of computer (Microsoft office)•Excellent web searching•Excellent communication in Arabic, and very good in English•Excellent written in Arabic and English•Ability of quick learning•Good solving of work problems•Bear the pressure of work•Good worker with a team•Marketing and E-Marketing skills•Presentation and training skills•Leadership skills |
| **LANGUAGES** | • Arabic (mother tongue)• English |
| **ACTIVITIES** | •Volunteer at Braa Charity Organization•Volunteer teacher for students studies groups |
| **INTERESTS** | Reading, drawing and swimming |
| **PERSONAL INFORMATION** | **Full name:** Dania Adil Khidder Abdalla**Gender:** Female**Nationality:** Sudanese**Place of Birth:** Saudi Arabia**Date of Birth:** 17th Jan 1988**Address:** House No.41, Square 9H, Alhela Algdeda**Other Phone No:** +249 125252581 **Marital Status:** Single**Religion:** Muslim**Military Service:** Released **Drive License:** Available |
| **REFERENCES** | Available upon request |